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Title:

Television script - ADS7

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PREMIER'S DEPARTMENT,
ADELAIDE.

265 21
TELEPHONE 28 2400

TELEVISION SCRIPT.

Station: A.D.S.7

Duration: 5 MINS.

Title:

Date: 13.12.67.

Type:

Key No: 13/12

Audio

GOOD EVENING :

Running a Government has
sometimes been likened to running
a vast business undertaking.

While there are certain similarities
the simile is somewhat misleading
on the whole.

A business is concerned with
a limited group of products or
services and consequently can
concentrate on the associated
but limited problems.

On the other hand, a
Government must concern itself
with every problem, human,
commercial and industrial, which
occurs within its boundaries.

It is modern business
procedure to call in outside
consultants at certain stages of
development. These consultants
can give^a fresh and independent
viewpoint and use their experience
to guide an enterprise to greater

Video

PREMIER'S DEPARTMENT,
ADELAIDE.

TELEPHONE 28 2400

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efficiency and profitability.

As I told you some time ago,
this is exactly what your Government
has done in order to expedite
industrial development in this State.

The two companies we have
engaged will make a study of South
Australia's future for industrial
development.

These studies have already
started and will range over the
entire State, not just the metro-
politan area.

One most important factor which
is bound to emerge from these
investigations is that the expansion
of existing industries is just as
important as the attraction of
completely new industries.

Video

PREMIER'S DEPARTMENT,
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TELEPHONE 28 2400

TELEVISION SCRIPT.

Station:	Duration:	Title:
Date:	Type:	Key No:

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The Government is giving a great deal of attention to increasing the rate of industrial growth and another way this is being achieved is in getting bigger markets for our industries.

Every year there seems to be a shrinking in the time it takes to move from one part of the world to another. We need to establish closer links with other countries, especially the great countries of Asia, with their large population and gradually increasing standards of living.

At the invitation of the High Commissioner for India, Mr. Donald Currie, the Director of Industrial Development, will be making a short visit to India, leaving a week today.

While he is in India, Mr. Currie will be the guest of the Indian Government and will be visiting several of India's new industries.

Video

PREMIER'S DEPARTMENT,
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In spite of the difference
in the size of the countries, many
of India's industries are similar
in size to Australia's. This is
because India is still at the
beginning of its industrial
development.

On his way back from India,
I have asked Mr. Currie to visit
Singapore and Djakarta. Obviously
Mr. Currie will not be trying to
find investors in these places who
wish to start up new industries in
South Australia.

However, Singapore has
faced the same problem in attracting
new industries. It has been
singularly successful in its approach
and although Mr. Currie will not be
there for long, he will be able to
meet the people most concerned with
this sort of work.

Video

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Likewise, Indonesia is still in the opening stages of its industrialization and Mr. Currie's visit is primarily to show our interest in Indonesia and to remind the Indonesians of South Australia as a source of goods.

I regard it as a great compliment to South Australia that Mr. Currie should have been invited by the Indian Government to make this visit. He already has several connections with India from his past industrial life and I am certain that the mutual expression of goodwill which will be demonstrated by the visit can do nothing but good to South Australia.

GOOD NIGHT.

Video